



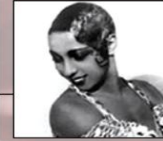
Langston
Hughes



Louis
Armstrong



Aaron
Douglas



Josephine
Baker



E. Franklin
Frazier

13th Annual Prince George's Harlem Renaissance Festival

Levels of Sponsorship

SONNETS AND SONGS SPONSOR - PLATINUM: **(Corporate) - \$10,000.00**

- Program title Sponsor, e.g., Health Fair, College Fair, Youth Stage, Local Stage, Celebrity Stage
- Booth Space
- Name on all broadcast, printed Festival marketing materials
- Honorable recognition in radio campaign (On-air interview featuring corporate executive)
- VIP Table at the Sponsors Gala
- Present Podium Comments at Sponsors Gala
- One full-page back-cover ad in the program book
- Exclusive signage at the Sponsors Gala
- Signage at Festival VIP area
- Banner and Logo Ad on the Festival Website

EDUCATION AND EQUALITY SPONSOR - GOLD: **(Corporate) - \$5,000.00**

- Booth Space
- Name on all printed materials
- Mention in radio campaign
- Full page ad in the program book
- Signage at the Festival
- Signage in the VIP Room
- Banner and Logo Ad on the Festival Website
- Logo Ad on the Festival Website

THE JAZZ AGE SPONSOR - SILVER: **(Corporate) - \$3,000.00**

- Name on selected printed promotional materials
- An invitation for four (4) guests to the Sponsors Gala
- ½ Page ad in the program book
- Signage at the Festival
- Signage in the VIP Room
- Logo Ad on the Harlem Renaissance Festival Website
- Booth Space

SOUL FOOD SPONSOR - BRONZE: **(Corporate) - \$2,000.00**

- Name on selected printed promotional materials
- An invitation for four (4) guests to the Sponsors Gala
- ¼ Page ad in the HRF program booklet
- Signage in the VIP room
- Logo Ad on the Festival website
- Booth Space

ZOOT SUITS & FURS SPONSOR: **(Non-Profit & Individual) - \$1,000.00**

- An invitation for two (2) guests to the Harlem Renaissance Festival Sponsors Gala
- Signage in the HRF VIP Room
- Two (2) passes to HRF VIP area
- Listing in the Harlem Renaissance Festival Program Booklet or company logo included
- Listed on Harlem Renaissance Festival Website

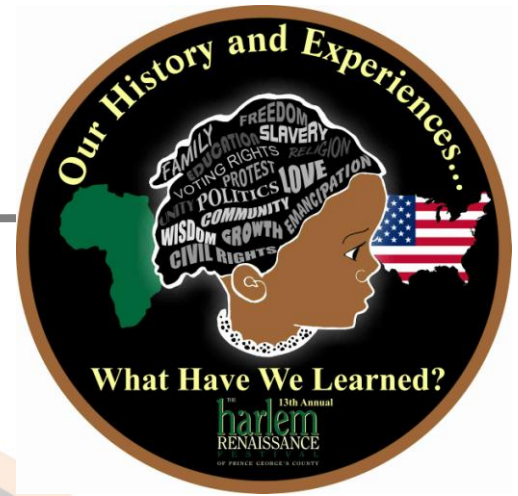
BROWNSTONES & TENEMENTS SPONSOR: **(Non-Profit & Individual) - \$500.00**

- An invitation for two (2) guests to the Harlem Renaissance Festival Sponsors Gala
- Listing in Harlem Renaissance Festival Program Booklet
- Listing on Harlem Renaissance Festival Website

HARLEM SWING SPONSOR: **(Individual) - \$100.00**

- An invitation for two (2) guests to the Harlem Renaissance Festival Sponsors Gala

HARLEM RENAISSANCE FESTIVAL SPONSOR COMMITMENT FORM 2012



Saturday, May 5, 2012
The Honorable Andrea C. Harrison
Honorary Festival Chair

Levels of Sponsorship-Recession Pricing

CORPORATE

Sonnets and Songs Sponsor/Platinum:
\$10,000.00

Education and Equality Sponsor/Gold:
\$5,000.00

The Jazz Age Sponsor/Silver:
\$3,000.00

Soul Food Sponsor/Bronze:
\$2,000.00

INDIVIDUAL

Zoot Suits and Furs Sponsor:
\$1,000.00

Brownstones & Tenements Sponsor:
\$500.00

Harlem Swing Sponsor:
\$100.00

SPONSOR

Name & Title: _____

Company Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

State: _____ Zip: _____

Yes! I/We will support the 13th Annual Harlem Renaissance Festival. We offer this contribution as a way of showing support. Please count me/us in among sponsors for very special community event.

Sponsorship Level: _____

Signature: _____

Questions? Please call:
Carolyn Mills-Matthews, Project Director
The CAMMAY Group, LLC
301.918.8418 Phone
301.918.8417 Fax
cmillsmatt@cammaygroup.com

Please Make Checks Payable To:
The Harlem Renaissance Festival
9900 Franklin Street
Lanham, Maryland 20706

Visit our website at: www.pghrf.org